

# **CUSTOM PRICING SYSTEM AND METHOD**

## **Abstract of the Disclosure**

The invention provides a computerized system and method for calculating a custom die price. Specifically, the invention provides an interface for designating base parameters and custom parameters. A reference die is synthetically created based on a design methodology and the base parameters. Based on the reference die and the custom parameters, a complexity factor is calculated. The custom die price can then be calculated based on the base parameters, custom parameters and the complexity factor.

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## Figures

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